

# Discover the **MADOFFS AMONG US**

presented by author  
**Bill Francavilla**

## ***How to Spot a Fraud, Make Better Financial Decisions, and Protect Your Future!***

With over 30 years experience in the financial services industry, **Bill Francavilla** has met the best financial advisors and also the ones to be avoided at all costs!

Bill has presented to the biggest firms in the industry as well as to small groups of investors. He is a Certified Financial Planner® and has worked as an Investment Advisor, Professional Trainer to several Fortune 500 companies, and retired from Legg Mason as Senior Vice President and Director of Corporate Wealth Management.

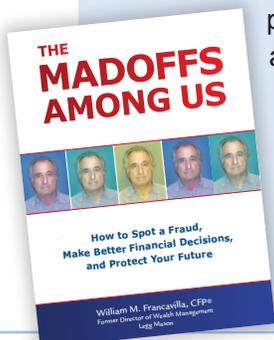
Bill is a sought-after guest who can help your audience identify

predatory advisors and avoid being taken by the next Bernie Madoff.

He is the author of the upcoming book, *The Madoffs Among Us*.

### *Keynote Presentations:*

- Why Do Smart People Fall Prey to Scams?
- The 5 Most Important Questions to ask Your Financial Advisor
- The 3 Types of Financial Advisors to Avoid
- How Women are Specifically Targeted by Dishonest Financial Advisors
- The 7 Financial Concepts you Must Understand
- How to Protect your Aging Parents and their Savings from Financial Predators
- The 3 Faceless Madoffs
- What are the Common Threads that Link Fraudsters like Bernie Madoff, Carlo Ponzi, Kenneth Lay, Bernie Ebbers?
- Elizabeth Warren vs. Donald Trump: The Battle Over Financial Industry Regulation



**B**ernie Madoff may have stolen \$60 billion from his clients but did you know that every year over \$100 billion continues to be stolen from hard-working Americans?

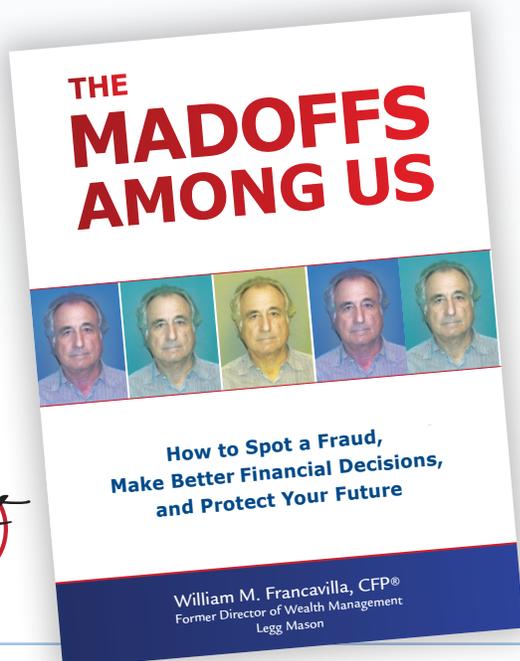
You may be asking yourself, how can I certify a financial advisor's honesty and expertise? Are there warning signs I should look out for? What recourse do I have if I am victimized by a dishonest advisor?

In my presentation, I will help your audience uncover the truth about America's biggest financial scams and how to protect their hard-earned savings.

**Bill Francavilla**

## Partial Client List

Morgan Stanley ■ Morgan Keegan  
Wharton School of Univ. of Pennsylvania  
Securities Industry Institute  
Legg Mason ■ John Hancock  
Williamsburg Investment Forum  
Edward Jones ■ Genworth Financial  
Wells Fargo ■ The Oechsli Institute  
Mason School of Business  
College of William & Mary



## Reviews

*"I had the professional and personal pleasure of working with Mr. Bill Francavilla for over twenty years. Bill has high integrity with a capability of delivering a great message that resonates with his associates."*

*"He was consistently one of our top leaders and presenters. I strongly recommend him, he is a credit to our profession and industry."*

– James W. Brinkley

Vice-Chairman, Morgan Stanley

Former President, Legg Mason Wood Walker, Inc.

*"Bill has the natural talent of speaking directly to you even when you're in a room of hundreds. He's relevant, empathetic, intelligent, caring and has the utmost integrity. I, without hesitation, recommend Bill Francavilla to you."*

– Laura Lange

Managing Director, Citi Smith Barney

*"Bill Francavilla has been a leader in our industry as a Financial Advisor, Branch Manager, Regional Sales Manager, and Director of his firm's Wealth Management division. His depth of understanding and ability to deliver a powerful message is indeed important to today's men and women in the financial services industry."*

– Tom Jessee

Senior Vice-President, National Sales Director, MFS

*"Bill's sessions were great! They were informative and lively. He is one of the most effective and rewarding speakers I have ever met."*

– Smith Barney Financial Advisor

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## Bill Francavilla

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