

Discover The Madoffs Among Us

Author William M. Francavilla will help your audience uncover the truth about America's biggest financial scams and how to protect their hard-earned savings.



How to Spot a Fraud, Make Better Financial Decisions, and Protect Your Future

“Scam artists and frauds steal over \$100 billion from Americans each year. In the financial services industry alone, 52,000 advisors were disciplined for misconduct in 2016. If terminated, 44% are back working at another financial firm within one year.

“How well do you know your advisor?”

Bill is a sought-after guest who can help your audience identify predatory advisors and avoid being taken by the next Bernie Madoff.

William M. Francavilla is a Certified Financial Planner® with over 30 years experience in the financial services industry. He has worked as an Investment Advisor, Professional Trainer to several Fortune 500 companies, and retired from Legg Mason as Senior Vice President and Director of Corporate Wealth Management.

Bill is the author of the upcoming book, *The Madoffs Among Us: How to Spot a Fraud, Make Better Financial Decisions and Protect Your Future*.

Availability: Nationwide by arrangement; may be available on short notice.

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Story Ideas:

- Why Do Smart People Fall Prey to Scams?
- The 5 Most Important Questions to ask Your Financial Advisor
- The 3 Types of Financial Advisors to Avoid
- How Women are Specifically Targeted by Dishonest Financial Advisors
- The 7 Financial Concepts you Must Understand
- How to Protect your Aging Parents and their Savings from Financial Predators
- The 3 Faceless Madoffs
- What are the Common Threads that Link Fraudsters like Bernie Madoff, Carlo Ponzi, Kenneth Lay, Bernie Ebbers?
- Elizabeth Warren vs. Donald Trump: The Battle Over Financial Industry Regulation